

## U.S. Pat. Appn. of Siegal et al. - 09/659,525 - Art Unit: 3611 - SECOND SUPPLEMENTAL AMENDMENT

## IN THE CLAIMS:

Please amend claim 1.

1. (currently amended) A hang tag for attachment to a product, comprising:

an optical memory encoded with selected information to which the hang tag is attached;

a protective enclosure dimensioned to receive said optical memory;

attachment means for selectively attaching said protective enclosure to a product; and

access means, including permanently alterable means, cooperating with said protective

enclosure for initially obstructing said optical memory from being removed from said protective

enclosure and for subsequently permanently eliminating any obstruction to allow for free movement of

said optical memory from and into said protective enclosure after said access means is altered by a

user to allow said optical memory to be initially withdrawn from said protective enclosure said

attachment means forming at least part of said permanently alterable means.

2. (canceled)

3. (previously presented) The hang tag according to claim 23, wherein said elongate member comprises a cord adapted for positioning between the product and said pouch.

4. (canceled)

5. (canceled)

6. (previously presented) The hang tag according to claim 1, wherein the optical memory is an optical disk.

7. (previously presented) The hang tag according to claim 6, wherein the optical disk is a CD-ROM.

8. (previously presented) A hang tag according to claim 1, wherein the optical memory is non-

**U.S. Pat. Appn. of Siegel et al. - 09/659,525 - Art Unit: 3611 - SECOND SUPPLEMENTAL AMENDMENT**

circular.

9. (previously presented) A method for labeling products so as to provide consumers with selected information, comprising:

producing a hang tag including an optical memory encoded with information relating to a product to which it is to be attached;

inserting said optical memory within a protective enclosure dimensioned to received and protectively enclose said optical memory;

said protective enclosure normally being closed to prevent movement of said optical memory out of said protective enclosure :

selectively attaching said protective enclosure to the product; and

initially obstructing with access means said optical memory from being removed from said protective enclosure and subsequently permanently eliminating any obstruction to allow for free movement of said optical memory from and into said protective enclosure after said access means is altered by a user to allow said optical memory to be initially withdrawn from said protective enclosure.

10. (canceled)

11. (previously presented) The method according to claim 9, wherein said protective enclosure is secured to the product with an elongate member in the form of a cord.

12. (canceled)

13. (canceled)

14. (previously presented) The method according to claim 9, wherein the optical memory is a CD-ROM.

15. (previously presented) The method according to claim 9, wherein the optical memory is non-

**U.S. Pat. Appn. of Siegel et al. - 09/659,525 - Art Unit: 3611 - SECOND SUPPLEMENTAL AMENDMENT**

circular.

16. (previously presented) A product including a hang tag attached thereto for providing consumers with selected information, the hang tag comprising:

an optical memory encoded with information relating to a product to which the hang tag is attached; and means for attachment to a product, said means for attachment comprising:  
a protective enclosure dimensioned to receive said optical memory;  
access means cooperating with said protective enclosure and for initially obstructing said optical memory from being removed from said protective enclosure and subsequently permanently eliminating any obstruction to allow for free movement of said optical memory from and into said protective enclosure after said access means is altered by a user to allow said optical memory is initially withdrawn from said protective enclosure.

17. (canceled)

18. (previously presented) The product according to claim 24, wherein said elongate member comprises a cord adapted for positioning between the product and said pouch.

19. (canceled)

20. (canceled)

21. (previously presented) The product according to claim 16, wherein the optical memory is a CD-ROM.

22. (previously presented) The product according to claim 16, wherein the optical memory is non-circular.

23. (previously presented) The hangtag according to claim 1, wherein said attachment means comprises an elongate member attached to said pouch and attachable to the product.

**U.S. Pat. Appn. of Siegel et al. - 09/659,525 - Art Unit: 3611 - SECOND SUPPLEMENTAL AMENDMENT**

24. (previously presented) A product according to claim 16, wherein said attachment means comprises an elongate member attached to said pouch and attachable to the product.

25. (previously presented) The hangtag according to claim 1, wherein said protective enclosure comprises two juxtaposed flat panels attached about their peripheral edges.

26. (previously presented) The hangtag according to claim 1, wherein said access means comprises a sealed edge of said juxtaposed panels that is severable by a user to expose an opening for removing said optical memory.

27. (previously presented) The hangtag according to claim 1, wherein said access means comprises said attachment means secured to said protective enclosure at a location to initially block removal of said optical memory.

28. (previously presented) The hangtag according to claim 1, wherein the information encoded on said optical memory includes information relating to the product to which the hangtag is to be attached.

29. (previously presented) The method according to claim 1, wherein the information encoded on said optical memory includes information relating to the product to which the hangtag is to be attached.

30. (previously presented) The product according to claim 1, wherein the information encoded on said optical memory includes information relating to the product to which the hangtag is to be attached.